

Senior Digital Producer - EN



Wanted : Senior Digital Producer

Merci-Michel (Gang interactive), a Digital Experience Studio with over 170 awards to its name, is looking for a Senior Digital Producer to join its ranks!



Desired Profile :

- **Experience :**
 - Minimum 5 years of experience in a studio or digital agency.
 - Proven experience with large-scale projects.
 - Management of multilingual campaigns.
 - Expertise in creative technology, immersive, narrative, and interactive experiences, and phygital installations.
- **Skills :**
 - Perfect command of French and English (read, spoken, written).
 - Excellent ability to manage clients on complex projects.
 - Strong pre-sales and project estimation skills (client relationship, needs identification and project qualification, commercial recommendations, etc.).
 - Identification of the right casting: adequate resources and skills for the successful execution of each project.
 - Experience in team management, both internal and partners.
 - Good understanding of creative issues (branding, tone, message).
 - Good understanding of technical issues and project environments (technologies and technical frameworks, web hosting platforms, analytics, etc.).
 - Unyielding rigor, an essential quality for the successful execution of projects according to Merci-Michel standards.
 - Excellent communication skills, with infectious optimism and enthusiasm, for project management in a positive atmosphere!
- **Responsabilités :**
 - Lead and supervise medium to large-scale digital projects.
 - Estimate project costs and timelines during pre-sales or project framing phases.
 - Collaborate with creative and technical teams to ensure project execution, respecting quality, schedules, and budgets.
 - Ensure client satisfaction by understanding their needs and translating them into innovative solutions.
 - Monitor productions in detail: planning & milestones, timesheets & profitability, to-dos, deliverables.
 - Identify and anticipate risks and opportunities related to projects.
 - Supervise the testing and quality assurance phases of projects, a particularly important aspect at Merci-Michel.



Why join us :

- Join a leading studio in the experiential digital and gamification market.
- Work on varied and stimulating projects for prestigious brands.
- Thrive in a collaborative, creative, and supportive environment.

Contract conditions :

- Full-time permanent position in Paris.
- Possibility of 2 days of remote work per week.
- Salary to be discussed based on profile.

About Merci-Michel :

Founded in 2012, Merci-Michel is a human-sized studio of around 20 people, specializing in the production of innovative digital solutions. Our multidisciplinary team: producers, designers, creative technologists, and developers, work with great commitment and passion to create memorable digital experiences that help our clients excel in the attention economy. We work for prestigious brands on ambitious projects. We are located in the center of Paris (75011 - near République), in a pleasant setting in a lively neighborhood.



If you have significant experience and are passionate about experiential digital and gamification, **send us your CV/portfolio at jobs@merci-michel.com** and let's meet!